



<b>MISSION</b>	<i>Improve public service delivery by the cities, townships, &amp; villages in the Greater Cincinnati metropolitan area, especially among its member jurisdictions, through enhanced information exchange, cost reductions, shared resources, inter-jurisdictional collaboration &amp; new approaches to capital equipment &amp; skills acquisition</i>	
<b>STRATEGIC OBJECTIVES</b>	<b>MEASURES</b>	<b>STRATEGIC INITIATIVES</b>
<b>The Center for Local Government serves as the premier hub of information for local governments</b>		
Foster participation in information sharing services	Increased year-over-year participation in information sharing services; CLG has as much timely & accurate data to share as possible.	1-Identify the best contact to provide information 2-Establish relationships with local government contacts
Enhance engagement with the Center & its members	Increased awareness from members on Center news, as well as news from other members communities; Measure engagement by actively interacting with stakeholders from member communities.	1-Consistently update Center channels with new information that has utility for local governments 2-Utilize Center channels to highlight news from member communities
Ensure that the Center's technology is on par with the current standard in local government	CLG delivers services efficiently and effectively as it relates to our technological standing & capabilities.	1-Solicit feedback from stakeholders on Center technology 2-Engage with local governments & similar organizations to understand scope of local government technology
<b>The Center for Local Government is a catalyst for local government collaboration in the southwest Ohio region</b>		
Identify new opportunities for local government collaboration	Responsiveness to current trends in local government.	1-Identify areas where collaboration may have utility to member governments 2-Continually engage with local government managers about their needs
Enhance current program & service offerings	Member satisfaction with program and service offerings; Determination if there are better or simpler ways to achieve the same goal.	1-Perform frequent benchmarking to ensure that programs are maintaining efficiency, effectiveness & are competitive in the local market
<b>The Center for Local Government serves the interests of professional local government management &amp; administration</b>		
Focus resources on the administrative profession of local government	Members continue to see value in CLG and remain as members.	1-Solicit input from managers in CLG's membership to identify Center priorities 2-Continuously adapt program & service offerings based on feedback, emerging trends, and the evolving needs of local government professionals.
Utilize the Center's connections and relationships to help our members	Members come to CLG first to make connections in a wide variety of areas.	1-Establish & maintain relevant regional partnerships
<b>The Center for Local Government works to enhance &amp; support the local government profession</b>		
Elevate local government as a premier career choice in a variety of fields & enhance the visibility of local government as a viable career option	CLG actively exposes people to the local government career field; CLG is seen as a hub for by local governments to find employees and share employment opportunities.	1-Work with relevant institutions to raise awareness of the local government profession 2-Develop appropriate messaging to highlight the benefits of the local government career field to prospective employees 3-Speak with stakeholders to identify areas for improvement on making local government a competitive career field
Seek opportunities to assist employees in professional development	CLG training offerings are perceived as valuable by member communities; CLG offers learning opportunities for all specialties and experience levels; CLG has relationships with training institutions across the region.	1-Actively engage with members & other stakeholders to determine training areas of need 2-Actively engage with regional training partners 3-Identify emerging professional development opportunities
<b>The Center for Local Government is a leader in connecting governments in the Cincinnati and Dayton regions</b>		
Foster connection among local governments in our 10-county service area	Increase in cross-jurisdictional connection of local government employees; Build relationships between new & current member governments; Build relationships between new & experienced individuals within the member governments.	1-Identify and establish initiatives that will connect local government employees from across jurisdictions 2-Provide opportunities for members to interact professionally & socially 3-Identify methods to onboard members & people that are new to the field and/or the region
All members see value in CLG membership	All members across the Cincinnati and Dayton regions can benefit from CLG programs and services	1-Ensure equal access and opportunity to participate in programs and services for all members, to the extent possible without compromising programmatic integrity