



JUSTTA M.
CAMPBELL

MY AIMS

"Do not go where the path may lead, go instead where there is no path & leave a trail for others." – Ralph Waldo Emerson

I have been working in the Public Administration & Communication Field for the past 6 years. My aims are to positively impact an organization or workspace with my hard work & positive attitude.

CONTACT

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HOBBIES

Basketball
Volleyball
Art and Crafts
Music

EDUCATION

Wright State University

2022 - 2024
Currently pursuing a master's degree in public administration

Central State University

2017 - 2022
Bachelor of Arts in Communications - Journalism & Broadcast Media, Minor in Philosophy & Religion

WORK EXPERIENCE

Royal Bahamas Police Force National Crime Prevention Office "Community Outreach Assistant Coordinator" (Part Time) 2018 - 2020

- Managed & Coordinated community outreach events, created P.S.A for the public.
- Strategizing & organizing initiatives to create better relationships between the community & the Police.
- Promoted services & programs on a scheduled basis.

Central State University Athletics, Media, & Marketing Department "Communication Assistant" 2021 - 2022

- Published important sports articles & recorded essential events using lighting, audio, & camera equipment.
- Directed & captured specific actions & events for the University Marketing Department.
- Extensive research on sports articles & journals
- Interviewed students, faculty, and staff regarding their program.

Wright-Patt Credit Union Corporate Office, "Media and Marketing Specialist" (Part Time) Jan - May 2023

- Developed a variety of data collecting tactics for the Sunshine Community Fund Money Magnifier Program.
- Working closely with the sales team to develop effective marketing campaigns.
- Ensuring consistent branding across digital and traditional channels.
- Managing an organization's websites and social media accounts.

HONORS & ACTIVITIES

- Member of Alpha Phi Alpha Fraternity Inc.
- Toastmaster
- The Bahamas Ministry of Education Academic \$10,000 Scholarship Recipient.
- Central State University \$8,000 Academic Scholarship Recipient
- Rotary Club of East Nassau \$3,000 Scholarship Recipient
- Central State University Athletics, Media, & Marketing \$10,000 Scholarship Recipient
- 2017- 2019 Baritone for The Grammy Nominated Central State University Choir.
- 2018-2019 Central State University Tour Guide.
- 2020 Lead Organizer for the Hurricane Dorian Relief Basketball Fundraiser. (Balling for The Bahamas)