

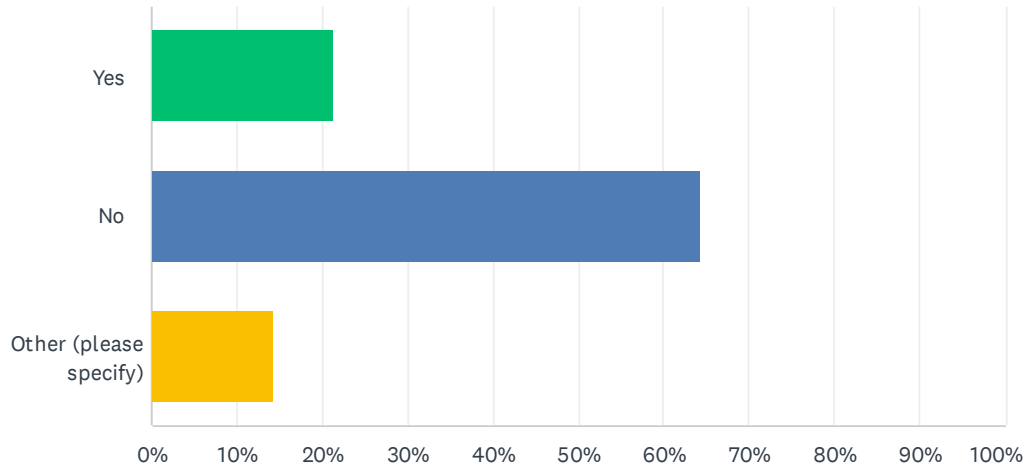
Q1 What is your name and jurisdiction?

Answered: 14 Skipped: 0

#	RESPONSES	DATE
1	Steve Sievers, Anderson Township	4/5/2023 2:32 PM
2	Rusty Herzog, Wyoming	4/5/2023 9:13 AM
3	Claudia Carroll/Pierce Township	4/5/2023 8:38 AM
4	Melanie Hermes, Delhi Township	4/4/2023 3:16 PM
5	Scot Lahrmer Amberley Village	4/4/2023 12:42 PM
6	Lincoln Heights	4/4/2023 12:36 PM
7	West Chester Township	4/4/2023 12:32 PM
8	Joy Deardorff City of Loveland	4/4/2023 12:22 PM
9	Darlene Feldmann, City of Fairfield	4/4/2023 12:15 PM
10	Woodlawn	4/4/2023 12:03 PM
11	Jennifer Kaminer Village of Fairfax	4/4/2023 11:59 AM
12	Jeff Weckbach, Colerain Township	4/4/2023 11:38 AM
13	Addyston	4/4/2023 11:36 AM
14	Debbie Campbell Sycamore Township	4/4/2023 11:36 AM

Q2 Has your jurisdiction recently undergone a rebranding and/or worked with a marketing firm?

Answered: 14 Skipped: 0



ANSWER CHOICES	RESPONSES
Yes	21.43% 3
No	64.29% 9
Other (please specify)	14.29% 2
TOTAL	14

#	OTHER (PLEASE SPECIFY)	DATE
1	In the process now, just started	4/5/2023 9:13 AM
2	Recent? It's been several years	4/4/2023 12:32 PM

Q3 If yes, what type of work did you have them do for your jurisdiction?

Answered: 6 Skipped: 8

#	RESPONSES	DATE
1	Specifically looking to update our brand, logos and website. We are going with a new website latter this summer and want it all to work together.	4/5/2023 9:13 AM
2	Communication: Social Media, Newsletter, Employee Insider, bigger project press releases	4/4/2023 3:16 PM
3	n/a	4/4/2023 12:36 PM
4	They contract included community engagement and development of logo and style guide	4/4/2023 12:32 PM
5	New City Logo along with research to aid in logo design.	4/4/2023 12:15 PM
6	Rebranding	4/4/2023 11:38 AM

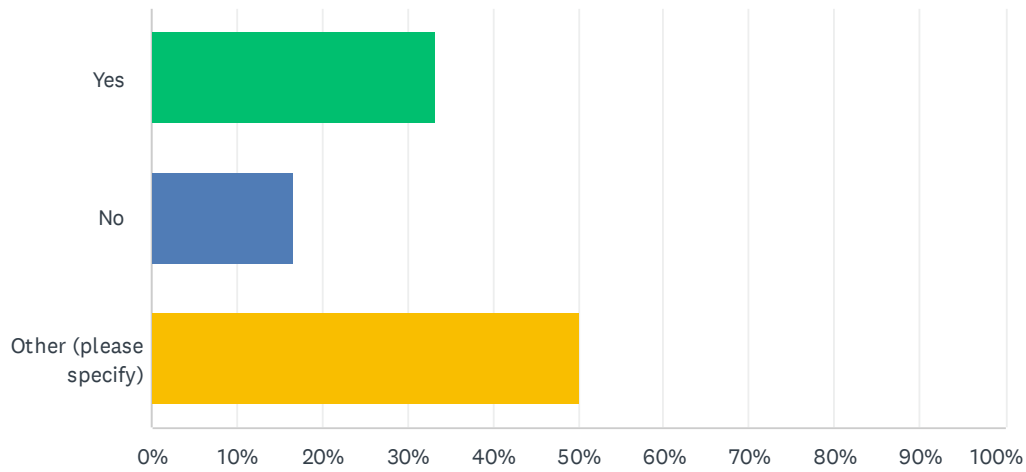
Q4 What was the approximate cost of the project?

Answered: 6 Skipped: 8

#	RESPONSES	DATE
1	\$13,000	4/5/2023 9:13 AM
2	2021: 50,782.24 2022: 61,424.15 2023: 16,508.09 scheduled to date	4/4/2023 3:16 PM
3	n/a	4/4/2023 12:36 PM
4	about \$40,000	4/4/2023 12:32 PM
5	\$40,000	4/4/2023 12:15 PM
6	40,000	4/4/2023 11:38 AM

Q5 Would you recommend them to another jurisdiction?

Answered: 6 Skipped: 8



ANSWER CHOICES	RESPONSES
Yes	33.33% 2
No	16.67% 1
Other (please specify)	50.00% 3
TOTAL	6

#	OTHER (PLEASE SPECIFY)	DATE
1	Just started to early to tell	4/5/2023 9:13 AM
2	n/a	4/4/2023 12:36 PM
3	Maybe, they are not the best at tailoring their approach, but they came out with good information.	4/4/2023 11:38 AM

Q6 If yes, please provide contact information below

Answered: 3 Skipped: 11

#	RESPONSES	DATE
1	Laura Phillips; Vehr Communications; 700 Walnut Street, Suite 450; Cincinnati, OH 45202; (513) 381-8347; lphillips@vehrcommunications.com	4/4/2023 3:16 PM
2	Guide Studio	4/4/2023 12:32 PM
3	Guide Studio https://guidestudio.com/	4/4/2023 11:38 AM

#1

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, April 04, 2023 11:35:32 AM
Last Modified: Tuesday, April 04, 2023 11:36:04 AM
Time Spent: 00:00:32
IP Address: 98.28.198.233

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Q1

What is your name and jurisdiction?

Debbie Campbell
 Sycamore Township

Q2

No

Has your jurisdiction recently undergone a rebranding and/or worked with a marketing firm?

Q3

Respondent skipped this question

If yes, what type of work did you have them do for your jurisdiction?

Q4

Respondent skipped this question

What was the approximate cost of the project?

Q5

Respondent skipped this question

Would you recommend them to another jurisdiction?

Q6

Respondent skipped this question

If yes, please provide contact information below

#2

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, April 04, 2023 11:35:34 AM
Last Modified: Tuesday, April 04, 2023 11:36:15 AM
Time Spent: 00:00:40
IP Address: 216.196.244.58

Page 1

Q1

What is your name and jurisdiction?

Addyston

Q2**No**

Has your jurisdiction recently undergone a rebranding and/or worked with a marketing firm?

Q3**Respondent skipped this question**

If yes, what type of work did you have them do for your jurisdiction?

Q4**Respondent skipped this question**

What was the approximate cost of the project?

Q5**Respondent skipped this question**

Would you recommend them to another jurisdiction?

Q6**Respondent skipped this question**

If yes, please provide contact information below

#3

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, April 04, 2023 11:36:00 AM
Last Modified: Tuesday, April 04, 2023 11:37:57 AM
Time Spent: 00:01:56
IP Address: 66.161.212.226

Page 1

Q1

What is your name and jurisdiction?

Jeff Weckbach, Colerain Township

Q2

Yes

Has your jurisdiction recently undergone a rebranding and/or worked with a marketing firm?

Q3

If yes, what type of work did you have them do for your jurisdiction?

Rebranding

Q4

What was the approximate cost of the project?

40,000

Q5

Would you recommend them to another jurisdiction?

Other (please specify):

Maybe, they are not the best at tailoring their approach, but they came out with good information.

Q6

If yes, please provide contact information below

Guide Studio
<https://guidestudio.com/>

#4

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, April 04, 2023 11:59:08 AM
Last Modified: Tuesday, April 04, 2023 11:59:25 AM
Time Spent: 00:00:16
IP Address: 216.68.204.86

Page 1

Q1

What is your name and jurisdiction?

Jennifer Kaminer
Village of Fairfax

Q2**No**

Has your jurisdiction recently undergone a rebranding and/or worked with a marketing firm?

Q3**Respondent skipped this question**

If yes, what type of work did you have them do for your jurisdiction?

Q4**Respondent skipped this question**

What was the approximate cost of the project?

Q5**Respondent skipped this question**

Would you recommend them to another jurisdiction?

Q6**Respondent skipped this question**

If yes, please provide contact information below

#5

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, April 04, 2023 12:02:33 PM
Last Modified: Tuesday, April 04, 2023 12:02:52 PM
Time Spent: 00:00:18
IP Address: 24.123.62.134

Page 1

Q1

What is your name and jurisdiction?

Woodlawn

Q2

No

Has your jurisdiction recently undergone a rebranding and/or worked with a marketing firm?

Q3

Respondent skipped this question

If yes, what type of work did you have them do for your jurisdiction?

Q4

Respondent skipped this question

What was the approximate cost of the project?

Q5

Respondent skipped this question

Would you recommend them to another jurisdiction?

Q6

Respondent skipped this question

If yes, please provide contact information below

#6

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, April 04, 2023 12:12:04 PM
Last Modified: Tuesday, April 04, 2023 12:14:52 PM
Time Spent: 00:02:47
IP Address: 66.161.159.90

Page 1

Q1

What is your name and jurisdiction?

Darlene Feldmann, City of Fairfield

Q2

Yes

Has your jurisdiction recently undergone a rebranding and/or worked with a marketing firm?

Q3

If yes, what type of work did you have them do for your jurisdiction?

New City Logo along with research to aid in logo design.

Q4

What was the approximate cost of the project?

\$40,000

Q5

No

Would you recommend them to another jurisdiction?

Q6

Respondent skipped this question

If yes, please provide contact information below

#7

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, April 04, 2023 12:21:20 PM
Last Modified: Tuesday, April 04, 2023 12:21:47 PM
Time Spent: 00:00:26
IP Address: 69.61.192.46

Page 1

Q1

What is your name and jurisdiction?

Joy Deardorff
City of Loveland

Q2

No

Has your jurisdiction recently undergone a rebranding and/or worked with a marketing firm?

Q3

Respondent skipped this question

If yes, what type of work did you have them do for your jurisdiction?

Q4

Respondent skipped this question

What was the approximate cost of the project?

Q5

Respondent skipped this question

Would you recommend them to another jurisdiction?

Q6

Respondent skipped this question

If yes, please provide contact information below

#8

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, April 04, 2023 12:30:00 PM
Last Modified: Tuesday, April 04, 2023 12:31:51 PM
Time Spent: 00:01:50
IP Address: 216.68.226.226

Page 1

Q1

What is your name and jurisdiction?

West Chester Township

Q2

Has your jurisdiction recently undergone a rebranding and/or worked with a marketing firm?

Other (please specify):
Recent? It's been several years

Q3

If yes, what type of work did you have them do for your jurisdiction?

They contract included community engagement and development of logo and style guide

Q4

What was the approximate cost of the project?

about \$40,000

Q5

Yes

Would you recommend them to another jurisdiction?

Q6

If yes, please provide contact information below

Guide Studio

#9

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, April 04, 2023 12:34:43 PM
Last Modified: Tuesday, April 04, 2023 12:36:19 PM
Time Spent: 00:01:36
IP Address: 198.24.118.90

Page 1

Q1

What is your name and jurisdiction?

Lincoln Heights

Q2

No

Has your jurisdiction recently undergone a rebranding and/or worked with a marketing firm?

Q3

If yes, what type of work did you have them do for your jurisdiction?

n/a

Q4

What was the approximate cost of the project?

n/a

Q5

Would you recommend them to another jurisdiction?

Other (please specify):
n/a

Q6

Respondent skipped this question

If yes, please provide contact information below

#10

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, April 04, 2023 12:40:10 PM
Last Modified: Tuesday, April 04, 2023 12:41:54 PM
Time Spent: 00:01:44
IP Address: 69.61.243.170

Page 1

Q1

What is your name and jurisdiction?

Scot Lahrmer

Amberley Village

Q2**No**

Has your jurisdiction recently undergone a rebranding and/or worked with a marketing firm?

Q3**Respondent skipped this question**

If yes, what type of work did you have them do for your jurisdiction?

Q4**Respondent skipped this question**

What was the approximate cost of the project?

Q5**Respondent skipped this question**

Would you recommend them to another jurisdiction?

Q6**Respondent skipped this question**

If yes, please provide contact information below

#11

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, April 04, 2023 3:02:08 PM
Last Modified: Tuesday, April 04, 2023 3:15:50 PM
Time Spent: 00:13:41
IP Address: 66.161.250.150

Page 1

Q1

What is your name and jurisdiction?

Melanie Hermes, Delhi Township

Q2**Yes**

Has your jurisdiction recently undergone a rebranding and/or worked with a marketing firm?

Q3

If yes, what type of work did you have them do for your jurisdiction?

Communication: Social Media, Newsletter, Employee Insider, bigger project press releases

Q4

What was the approximate cost of the project?

2021: 50,782.24

2022: 61,424.15

2023: 16,508.09 scheduled to date

Q5**Yes**

Would you recommend them to another jurisdiction?

Q6

If yes, please provide contact information below

Laura Phillips; Vehr Communications; 700 Walnut Street, Suite 450; Cincinnati, OH 45202; (513) 381-8347;
lphillips@vehrcommunications.com

#12

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, April 05, 2023 8:37:39 AM
Last Modified: Wednesday, April 05, 2023 8:38:14 AM
Time Spent: 00:00:34
IP Address: 69.61.162.234

Page 1

Q1

What is your name and jurisdiction?

Claudia Carroll/Pierce Township

Q2**No**

Has your jurisdiction recently undergone a rebranding and/or worked with a marketing firm?

Q3**Respondent skipped this question**

If yes, what type of work did you have them do for your jurisdiction?

Q4**Respondent skipped this question**

What was the approximate cost of the project?

Q5**Respondent skipped this question**

Would you recommend them to another jurisdiction?

Q6**Respondent skipped this question**

If yes, please provide contact information below

#13

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, April 05, 2023 9:11:15 AM
Last Modified: Wednesday, April 05, 2023 9:13:13 AM
Time Spent: 00:01:57
IP Address: 70.60.183.2

Page 1

Q1

What is your name and jurisdiction?

Rusty Herzog, Wyoming

Q2

Has your jurisdiction recently undergone a rebranding and/or worked with a marketing firm?

Other (please specify):
In the process now, just started**Q3**

If yes, what type of work did you have them do for your jurisdiction?

Specifically looking to update our brand, logos and website. We are going with a new website latter this summer and want it all to work together.

Q4

What was the approximate cost of the project?

\$13,000

Q5

Would you recommend them to another jurisdiction?

Other (please specify):
Just started to early to tell**Q6**

If yes, please provide contact information below

Respondent skipped this question

#14

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, April 05, 2023 2:31:33 PM
Last Modified: Wednesday, April 05, 2023 2:31:51 PM
Time Spent: 00:00:18
IP Address: 74.219.232.36

Page 1

Q1

What is your name and jurisdiction?

Steve Sievers, Anderson Township

Q2

No

Has your jurisdiction recently undergone a rebranding and/or worked with a marketing firm?

Q3

Respondent skipped this question

If yes, what type of work did you have them do for your jurisdiction?

Q4

Respondent skipped this question

What was the approximate cost of the project?

Q5

Respondent skipped this question

Would you recommend them to another jurisdiction?

Q6

Respondent skipped this question

If yes, please provide contact information below
